



WhatsApp for Business

WhatsApp for Business extends your engagement with your customers by providing an enhanced customer experience over traditional communication methods.

Upgrade your conversational customer engagements with WhatsApp for Business from Panacea Mobile, giving your customer a familiar method to communicate with your brand.

For more information WhatsApp "Hello" to +27 72 470 3815 or scan the QR Code below

1

GET A NUMBER

Bring your own unallocated and RICA'd cell or landline number or have a number allocated to you

2

SUBMIT APPLICATION

Provide your Facebook Business Manager ID, completed WhatsApp template forms and other supporting documents

3

VERIFY ACCOUNT

Facebook will verify and confirm your business account for WhatsApp

4

ACTIVATE WHATSAPP

Wait for, and confirm the WhatsApp activation code sent to your number

5

Develop, integrate and start using our WhatsApp for Business API

WhatsApp for Business Pricing

25k MAU*	50k MAU*	75k MAU*
\$460 setup	\$460 setup	\$460 setup
\$635 Monthly Access	\$810 Monthly Access	\$1035 Monthly Access
\$11.50 Number Allocation	\$11.50 Number Allocation	\$11.50 Number Allocation
300 WhatsApp Templates	300 WhatsApp Templates	300 WhatsApp Templates
Template Notification - See WhatsApp Pricing at https://developers.facebook.com/docs/whatsapp/pricing		
Message Cost WhatsApp Notification Message: To allow WhatsApp to make the business API available they charge for these messages to be sent. Notification Message Templates are charged at the prevailing WhatsApp Rate based on Destination Country and Volume. Panacea Mobile adds a 10% Transit fee to these charges.		
Call your Account Managers to discuss your special requirements, and bundling with other offerings		

*MAU: Monthly Active Users (Unique MSIDNs)

