



cellfind

## DEDICATED LONG NUMBER

One number, one message



### INTRO




*Business relies on the awareness and immediate recall of their brand within their consumer base. The growth in the use of network independent short codes as brand identifiers has been significant since the implementation of GSM networks in South Africa. Long numbers close the loop between mobile originated messaging and the mobile terminated message. In the current mobile landscape, the use of a single long number across networks for branding is limited to voice. A single long number for messaging across mobile networks is needed.*

### THE SOLUTION





Cross-network Dedicated Long Numbers bring a new marketing and branding opportunity to the enterprise and financial services industry by offering a recognizable and persistent identifier to the handset whenever communications are needed.

The crucial and sensitive nature of most financial messaging, whether it be notification (OTP, Security) or general communications (marketing and service communications), makes a very strong case for the use of a dedicated numbers.




## FEATURES

-  Single number across major South African mobile networks
-  Two-way origination
-  Available in single numbers or blocks of 10

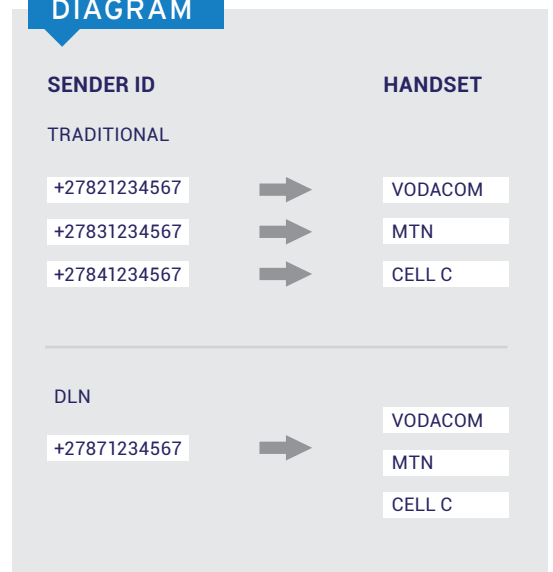
## BENEFITS

-  Improved brand awareness
-  Improved customer retention
-  Recognizable number range
-  Stored as contact

## EXAMPLE USES

-  2FA & OTP messages
-  Critical service outage notifications
-  Financial transaction confirmations

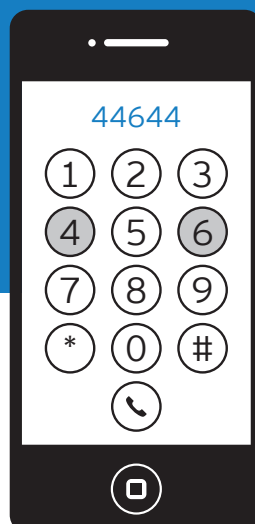
## DIAGRAM



## READY TO GET STARTED?

If you're looking to use **Dedicated Long Number** for your business then get in touch with us for a consultation.

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